



My Services

I am a Philadelphia-based visual artist that specializes in graphic design and photography. I tell stories with images, and I help businesses and other artists communicate their brand effectively.

✦ Graphic Design

Brand Identity Implementation

- * Let's do some research together to identify your core values, your target audience, and how to appeal to them through imagery.

Visual Identity

- * Let's take your brand and core values and visualize them. I deliver a full logo system, your brand colors, typography, icons, and any print or digital collateral needed for you to effectively communicate your brand. I will also include a brand guidebook so that you, your team, and partners know exactly how to show off your business.

Brand Refresh

- * If you already have a brand identity that you love but need a refresh based on your existing guidelines, this is a quicker option. Clients receive two updated logo types and a one-sheet brand guide.

Print and Digital Collateral Material

- * Do you need some help creating material for events or distribution? I am happy to help! I will create flyers, signage, reports, business cards, social media graphic templates, merchandise and more based off of your existing brand guidelines.

✦ Photography

- * In-studio headshots
- * On-site headshots
- * In-studio editorial shoots
- * On-site editorial shoots
- * Event photography

