



# My Services

I am a Philadelphia-based visual artist that specializes in graphic design and photography. I tell stories with images, and I help businesses and other artists communicate their brand effectively.

## ★ Graphic Design

### Brand Identity Implementation

- \* Let's do some research together to identify your core values, your target audience, and how to appeal to them through imagery.

### Visual Identity

- \* Let's take your brand and core values and visualize them. I deliver a full logo system, your brand colors, typography, icons, and any print or digital collateral needed for you to effectively communicate your brand. I will also include a brand guidebook so that you, your team, and partners know exactly how to show off your business.

### Brand Refresh

- \* If you already have a brand identity that you love but need a refresh based on your existing guidelines, this is a quicker option. Clients receive two updated logo types and a one-sheet brand guide.

### Print and Digital Collateral Material

- \* Do you need some help creating material for events or distribution? I am happy to help! I will create flyers, signage, reports, business cards, social media graphic templates, merchandise and more based off of your existing brand guidelines.

## ★ Photography

- \* In-studio headshots
- \* On-site headshots
- \* In-studio editorial shoots
- \* On-site editorial shoots
- \* Event photography



to book: [www.bridgetteivko.com/contact-me](http://www.bridgetteivko.com/contact-me)

